

2026



A Program of Positive Maturity, Inc.



Top 50 Over 50® Nominate Categories

Volunteer / Civic Engagement and Community Impact:

Focuses on individuals who have given back to their communities through philanthropy, volunteerism and civic engagement.

Business or Lifetime of Achievements:

Includes business and/ or community leaders, professionals and those who have excelled in their businesses or have achieved a life-time of achievement in this category.

Health and Welfare:

Spotlighting individuals who have made an impact in their community through care giving, their medical or social services profession or have achieved a lifetime of achievement in this category.

Education:

Highlights individuals who have made an impact in their community (or the state of Alabama) through education or have built a lifetime of achievement in this category.

What It Means to Be a Top 50 Over 50

Being a Top 50 Over 50 honoree means standing as a living testament to purpose, resilience, and sustained impact. It recognizes individuals who have not only excelled in their fields but have used their experience and wisdom to strengthen their communities, mentor others, and lead with integrity. This honor affirms that achievement doesn't have an expiration date—if anything, it grows richer with time. To be named a Top 50 Over 50 is to be celebrated for a lifetime of contribution and to serve as an inspiring reminder that leadership, service, and innovation continue to flourish well beyond midlife.

Why it Matters

Being named a Top 50 Over 50 honoree matters because it publicly affirms the power, relevance, and impact of seasoned leadership. At a time when society often focuses on youth-driven achievement, this recognition shifts the narrative by celebrating individuals whose experience, resilience, and long-term commitment have shaped their communities in meaningful ways. It highlights the truth that purpose and innovation do not diminish with age—they deepen. Honorees become visible examples of what it looks like to lead with wisdom, compassion, and sustained excellence, inspiring others to see aging as an asset rather than a limitation.

Top 50 Nominee Criteria:

1. Nominees must live, work or reside in Alabama, preferably Central Alabama.
2. Nominees must be age 50 (or older) by the time of their nomination (May2026).
3. Nominations can be made under one or more of the following categories:
 - ❖ Volunteer / Civic Engagement and Community Impact
 - ❖ Business or Lifetime of Achievements
 - ❖ Health and Welfare
 - ❖ Education



Exclusive Top 50 Over 50® Sponsorship

Presenting Sponsor: \$25,000

- ❖ Exclusive naming rights of the Top 50 over 50® Awards
- ❖ Top logo placement on all event materials, signage, and digital platforms
- ❖ Full page advertisement in event program
- ❖ Reserved VIP table for 10 at the awards ceremony
- ❖ Recognition from the stage during the event
- ❖ Opportunity to present an award to an honoree
- ❖ Inclusion in all media outreach and press releases
- ❖ Featured spotlight in Positive Maturity's monthly newsletter



Become a Top 50 Over 50® Sponsor

Being a 2026 Top 50 Over 50 Sponsor means standing alongside Positive Maturity in elevating the stories, achievements, and lasting contributions of Alabama's most inspiring leaders. It signifies a commitment to honoring the power of experience and the value older adults bring to our communities through service, innovation, mentorship, and resilience. As a sponsor, you are not just supporting an event; you are investing in a movement that challenges age stereotypes, celebrates purposeful aging, and strengthens the social fabric of our region. Your partnership helps ensure that these remarkable individuals receive the recognition they deserve while advancing Positive Maturity's mission to empower older adults and highlight their continued impact across generations. By aligning your brand with this celebration of leadership and legacy, you demonstrate a shared belief that experience is not only valuable—it is vital. Together, we amplify stories that inspire, foster meaningful connections, and build a stronger, more inclusive future for Alabama.

Top 50 Over 50 Sponsorship Levels

Platinum Sponsor: \$15,000

- ❖ Exclusive naming rights of the Top 50 over 50® Awards
- ❖ Top logo placement on all event materials, signage, and digital platforms
- ❖ Full page advertisement in event program
- ❖ Reserved VIP table for 10 at the awards ceremony
- ❖ Recognition from the stage during the event
- ❖ Opportunity to present an award to an honoree
- ❖ Inclusion in all media outreach and press releases
- ❖ Featured spotlight in Positive Maturity's monthly newsletter

Gold Sponsor: \$10,000

- ❖ Logo placement on event signage and printed materials
- ❖ Quarter-page advertisement in the event program
- ❖ Reserved VIP seating for 6 guests at the awards ceremony
- ❖ Recognition during the awards ceremony.
- ❖ Select social media mentions leading up to the event

Silver Sponsor: \$5,000

- ❖ Logo placement on event signage and printed materials
- ❖ Reserved seating for 4 guests at the awards ceremony
- ❖ Listing in the event program
- ❖ Recognition on the event website

Bronze Sponsor: \$2,500

- ❖ Name listing in the event program
- ❖ Logo placement on select event signage
- ❖ Reserved seating for 2 guests at the awards ceremony
- ❖ Name listing in the event program
- ❖ Recognition on event website

Friends of Positive Maturity: \$1,000

- ❖ Name listing in the event program
- ❖ Recognition on the event website



2026 Top 50 Over 50 Awards Sponsorship

Elevate Your Brand. Champion Leadership. Make an Impact.

Positive Maturity proudly presents the **2026 Top 50 Over 50 Awards**, a premier recognition event honoring influential leaders across Alabama who continue to shape our communities through innovation, service, and professional excellence.

Why Sponsor?

Gain high-visibility exposure with business, civic, and community leaders; demonstrate corporate leadership and social responsibility; align your brand with trusted, accomplished professionals; and support **Positive Maturity's** mission to empower older adults throughout Central Alabama.

Sponsorship Benefits

Prominent logo placement across event materials and promotions; VIP seating and access for leadership, clients, or guests; program advertising that highlights your organization; and on-site and media recognition that extends your reach before, during, and after the event.

Sponsorship Levels & Pricing

| Level | Price | Key Inclusions (summary) |
|-------------------|-----------------|---|
| Bronze | \$2,500 | Name listing in program; logo on select signage, program & website; reserved seating for 2. |
| Silver | \$5,000 | Name listing; logo on signage, printed materials, program & website; reserved seating for 4. |
| Gold | \$10,000 | Name listing; logo on signage & printed materials; ¼ page program ad; social mentions; seating for 6. |
| Platinum | \$15,000 | Prominent logo on materials & signage; ½ page program ad; recognition from stage; seating for 8; media inclusion; website logo. |
| Presenting | \$25,000 | Exclusive naming rights; top logo placement; full-page ad; table for 10; stage recognition; award presentation; media inclusion; spotlight in Positive Maturity's newsletter. |

Become a 2026 Sponsor

Request a Sponsorship Packet

Note: For Branding-ready placeholder, we will swap in your logo and official brand colors upon receipt.

Celebrating Purpose. Honoring Experience. Inspiring What's Next.

Top 50 Over 50 celebrates individuals whose leadership, service, and wisdom continue to make a lasting difference. Each honoree represents the power of experience and the truth that influence, innovation, and service only deepen with time.

Presented by Positive Maturity, this annual recognition highlights individuals who continue to shape our communities, mentor future generations, and redefine what it means to age with purpose. Their stories remind us that achievement has no expiration date—and that the second half of life can be the most meaningful of all.

Thank you to our honorees, sponsors, partners, and supporters who help elevate these remarkable leaders and advance the mission of Positive Maturity: empowering older adults and changing the narrative around aging.

**Together, we celebrate wisdom.
Together, we honor impact.
Together, we move forward—positively.**



Stay Connected!

Positive Maturity, Inc.

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