



2026 Top 50 Over 50 Awards Sponsorship

Elevate Your Brand. Champion Leadership. Make an Impact.

Positive Maturity proudly presents the **2026 Top 50 Over 50 Awards**, a premier recognition event honoring influential leaders across Alabama who continue to shape our communities through innovation, service, and professional excellence.

Why Sponsor?

Gain high-visibility exposure with business, civic, and community leaders; demonstrate corporate leadership and social responsibility; align your brand with trusted, accomplished professionals; and support **Positive Maturity's** mission to empower older adults throughout Central Alabama.

Sponsorship Benefits

Prominent logo placement across event materials and promotions; VIP seating and access for leadership, clients, or guests; program advertising that highlights your organization; and on-site and media recognition that extends your reach before, during, and after the event.

Sponsorship Levels & Pricing

Level	Price	Key Inclusions (summary)
Bronze	\$2,500	Name listing in program; logo on select signage, program & website; reserved seating for 2.
Silver	\$5,000	Name listing; logo on signage, printed materials, program & website; reserved seating for 4.
Gold	\$10,000	Name listing; logo on signage & printed materials; ¼ page program ad; social mentions; seating for 6.
Platinum	\$15,000	Prominent logo on materials & signage; ½ page program ad; recognition from stage; seating for 8; media inclusion; website logo.
Presenting	\$25,000	Exclusive naming rights; top logo placement; full-page ad; table for 10; stage recognition; award presentation; media inclusion; spotlight in Positive Maturity's newsletter.

Become a 2026 Sponsor

Request a Sponsorship Packet

Note: For Branding-ready placeholder, we will swap in your logo and official brand colors upon receipt.

